

JOIN US FOR THIS CONFERENCE

# It's Not Right! Abuse of Older Adults

## CHANGING ATTITUDES – CHANGING RESPONSES



**Monday, May 4 – Tuesday, May 5, 2015, Toronto**

Sheraton Toronto Hotel and Conference Centre, 801 Dixon Road, Toronto Ontario

A dynamic event to explore a pan-Canadian approach to engaging citizens as first responders to address violence and abuse against older adults. Learning will focus on using social norms and bystander interventions to bring about social change. Discover that the journey to creating a more peaceful and just society is challenging, rewarding and at its heart, deeply personal and ultimately possible.

### KEYNOTE SPEAKERS:

**Dr. Alan Berkowitz** internationally renowned for his ground breaking work on social norms and bystander interventions will discuss research, skills and the role of social norms.

**Dr. Beatriz Berkowitz** a transpersonal psychologist will speak about the tension between the social norm to mind your own business and being true to your values.

**Alison Leaney MSW, RSW**, a tireless advocate who brings her many years of experience across multiple sectors to serve as the National Trainer for the It's Not Right! initiative.

**Dr. Peter Jaffe** internationally recognized for his expertise on interpersonal violence, will speak about emerging gaps and trends identified in cases of domestic homicide-suicide of couples aged 60+.

**Barb MacQuarrie** a recognized leader in the anti-violence movement will speak about the changing face of risk in the aging process.

### Related topics and questions that will be explored by panels over the two days include:

- Ageism as a social norm
- Interrupting Social Isolation
- Bystanders as first responders
- Risk factors of domestic violence in older couples
- Limits of a strictly criminal justice approach
- Elder abuse in remote communities and immigrant communities
- Elder abuse and mental health challenges

**\$200 early registration prior to March 31, 2015**  
**\$250 registration April 1 to May 3, 2015**

FOR FURTHER INFORMATION AND TO REGISTER: T. 519.661.2111 x87486 [www.itsnotright.ca](http://www.itsnotright.ca)